FinTeen
Empowering Iran's Teenagers Financially

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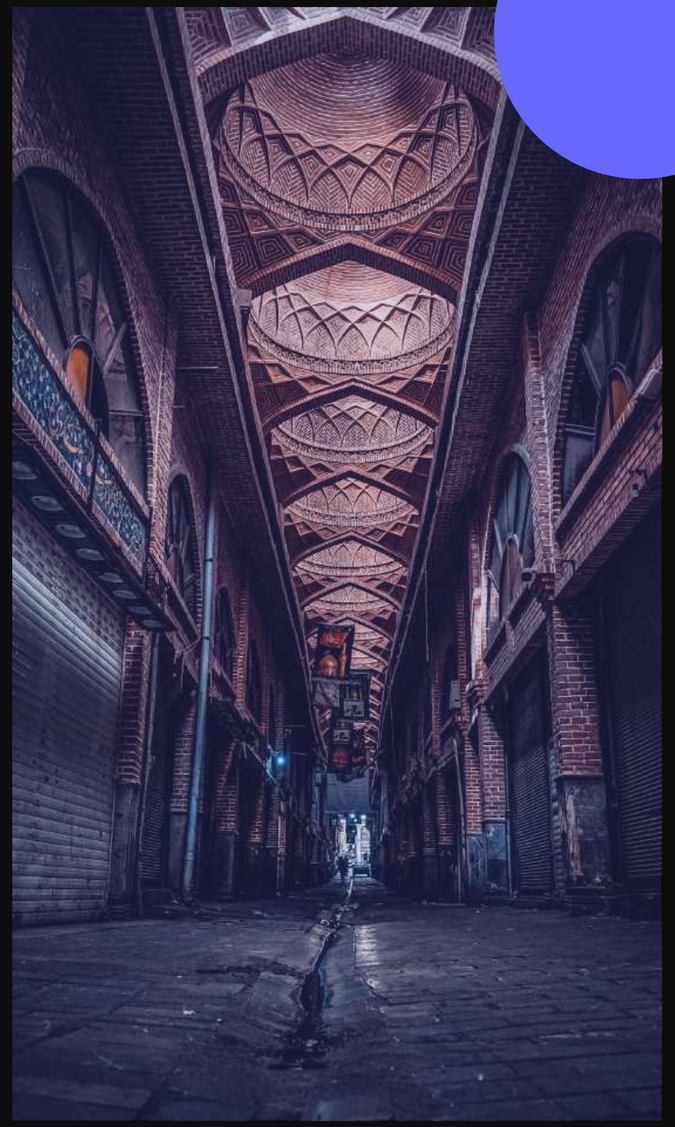
Finteen

Gameplay Mechanics and Rewards

Finteen is a brainchild of a fintech team who saw an overlooked segment that can highly benefit from combining their passion, gaming with learning **about personal finance**

Problem

Low financial knowledge among Iranian teenagers



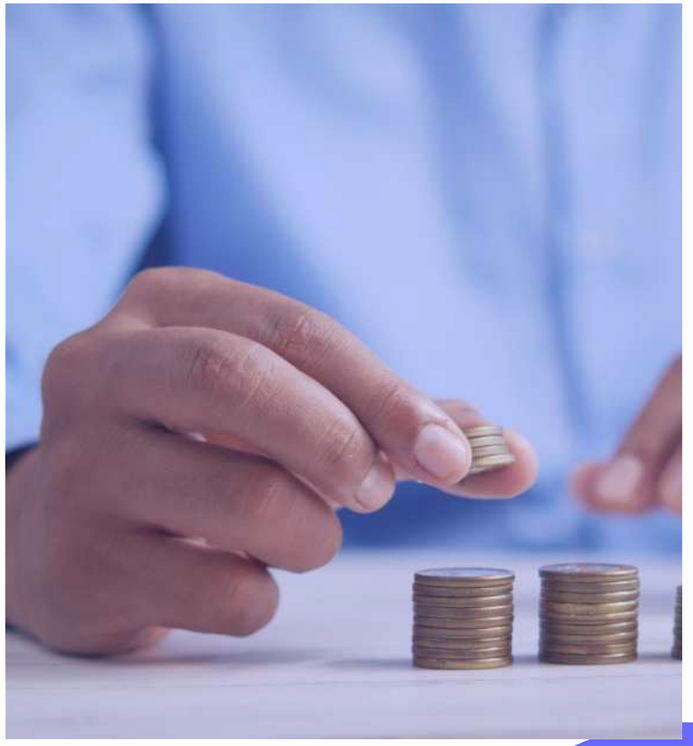
Solution

Unlock the potential of Iranian teens by introducing financial literacy through an engaging game that empowers and educates. Let's create a sustainable future together!

Engaging Game Concept

Budgeting

Learn to manage money wisely.



Saving

Start building a strong financial foundation.

Investing

Explore opportunities for growth and wealth creation.

Insights Overview

Market Research

60% engagement

RETENTION RATES

Revenue Growth

2x daily

USER ENGAGEMENT

Over 60% users play more than twice a day

75% revenue growth Expected

RETENTION RATES to INCREASE BY 20% Annually

More than 75% growth in revenue next five years

Fintech Mobile Game Pitch Deck Metrics

Three Key Metrics for our FinTech Mobile Game

10M
User Acquisition

90%
Retention Rate

85%
Conversion Rate

Market Potential

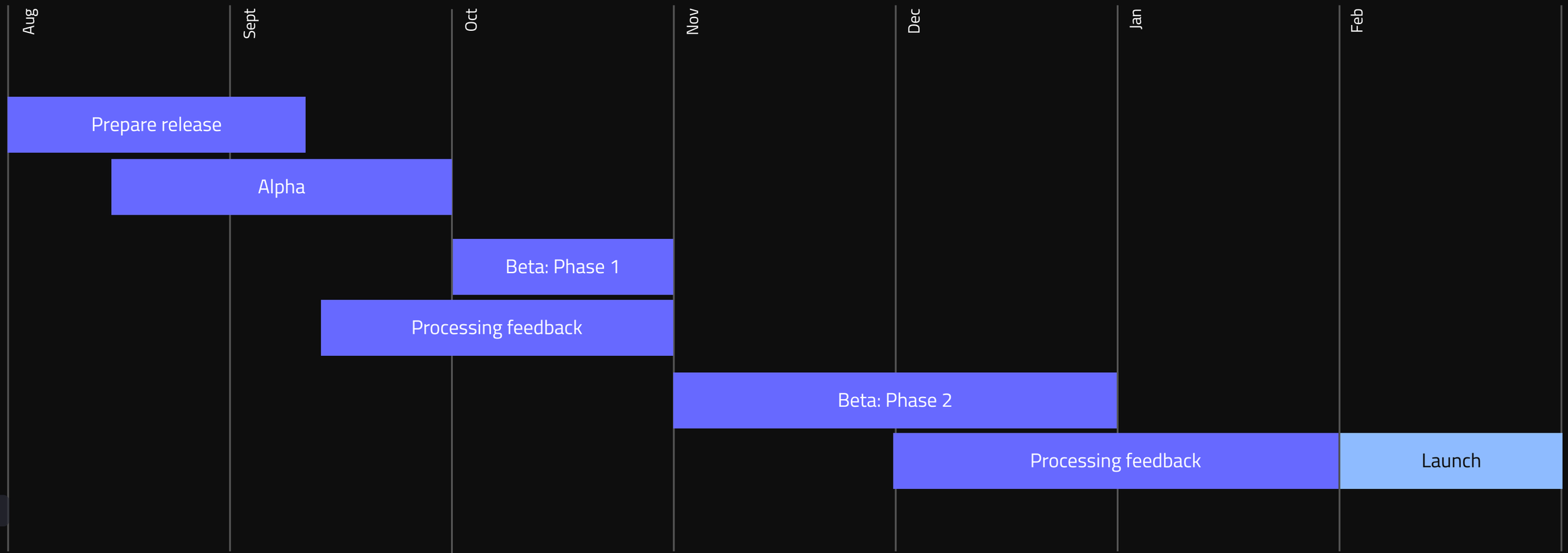
A surge in demand for financial education resources,

Exciting opportunities for innovative solutions

Impact on the future financial well-being of young Iranians.

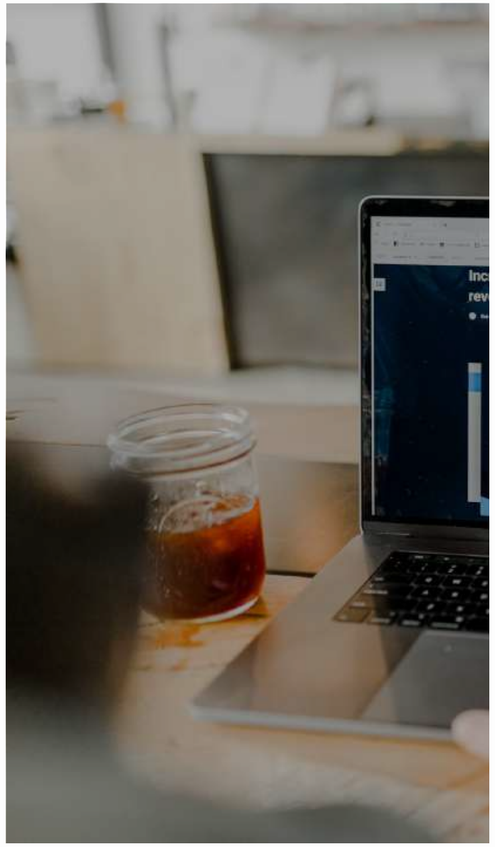
Implementation Plan

Develop game prototype, test with target audience.



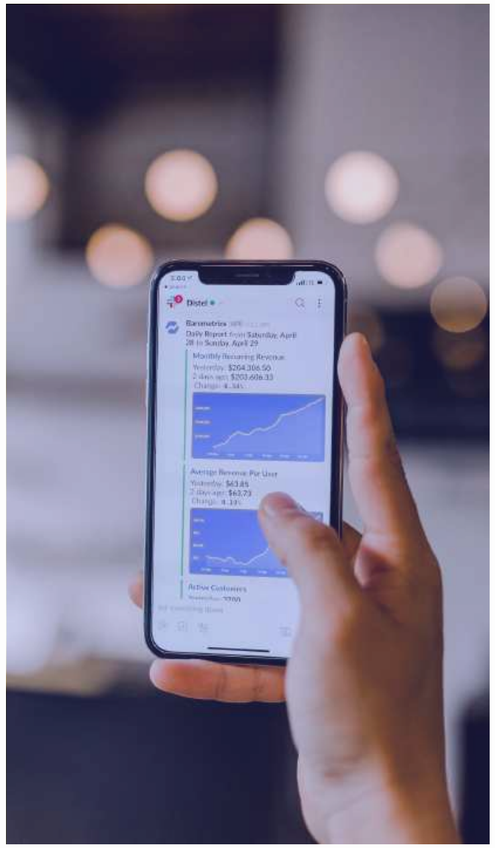
Subscription

Recurring revenue from premium features



In-App Purchases

Additional content for enhanced gameplay



Partnerships

Collaborate with banks for financial resources

Ad Revenue

Display ads for non-paying users

Future Expansion

2024

Launch advanced investment module.

2025

Introduce interactive budgeting tools.

2026

Expand program to include college savings.

2027

Develop customized financial simulations.

2030

Partner with schools nationwide.

Shadi Sedghinejad

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