

Programme of the II BRICS Women's Entrepreneurship Forum

15-16 May, 2025, Moscow, Russia

15 May (Thursday) <i>National Center "Russia",</i> <i>Moscow, Krasnopresnenskaya emb., 14</i>	
8:30-10:00	Registration of the participants
10:15-11:00	<u>Opening Ceremony of the II BRICS Women's Entrepreneurship Forum</u> <u>Concert hall, National Center "Russia"</u> <u>Speakers:</u> Sergey Lavrov, Minister of Foreign Affairs of the Russian Federation (Russia), (video message). Galina Karelova, Deputy Chairperson of the Federation Council of the Federal Assembly of the Russian Federation, Chair of the Council of Eurasian Women's Forum, Deputy Chair of the Organizing Committee (Russia), (confirmed); Imaan Sulaiman-Ibrahim, Honorable Minister of Women Affairs of the Federal Republic of Nigeria (Nigeria), (confirmed); Rodrigo de Lima Baena Soares, Ambassador Extraordinary and Plenipotentiary of the Federative Republic of Brazil to the Russian Federation (Brazil), (confirmed); Jose Antonio Morato Tavares, Ambassador Extraordinary and Plenipotentiary of the Republic of Indonesia to the Russian Federation and the Republic of Belarus (Indonesia), (confirmed); Anna Nesterova, Chairperson of the Russian Chapter of the BRICS Women's Business Alliance, Founder of the Watchmaking Manufactory "Palekh Watch" (Russia), (confirmed).
11:10-12:30	<u>Plenary Session «Future of BRICS Financial Architecture»</u> <u>Concert hall, National Center "Russia"</u> <u>Moderator:</u> Maria Sittel, Russian television presenter and an anchor on the Vesti program at Russia-1 (Russia), (confirmed). <u>Speakers:</u>

	Maxim Reshetnikov, Minister of Economic Development of the Russian Federation (Russia), (video message). Sergey Ryabkov, Deputy Minister of Foreign Affairs of the Russian Federation, Sherpa of Russia in BRICS (Russia), (confirmed); Elena Borisenko, Deputy Chairman of the Management Board, Gazprombank (Russia), (confirmed); Alexandra Askandar, Deputy President Director PT Bank Negara Indonesia (Persero), (Indonesia), (confirmed); Nguyen Tuyet Duong, Member of Board of Agribank (Vietnam), (confirmed); Juana Lilia Delgado Portal, Minister-President of the Central Bank of Cuba (Cuba), (confirmed).
12:45-14:15	<u>Panel Session «BRICS and International Institutions: Joining Efforts towards Sustainable Future»</u> <u>Congress hall, National Center "Russia"</u> <u>Moderator:</u> Anna Nesterova, Chairperson of the Russian Chapter of the BRICS Women's Business Alliance, Founder of the Watchmaking Manufactory "Palekh Watch" (Russia), (confirmed). <u>Speakers:</u> Maria Zakharova, Director of the Information and Press Department of the Ministry of Foreign Affairs of the Russian Federation (Russia), (confirmed); Fatou Haidara, Deputy to the Director General and the Managing Director of the Directorate of Global Partnerships and External Relations of UNIDO (video message). Gohar Barseghyan, Member of the Board (Minister) for Industry and Agro-Industrial Complex at the Eurasian Economic Commission (Armenia), (confirmed); (не будет презентации) Luan Queiroz Barral, Head of Compliance of the Chamber of Industry and Commerce of the Mercosur and the Americas (Brazil), (confirmed);

	Eng Lykuong, Chairperson of ASEAN Women Entrepreneurs Network (AWEN) (Cambodia), (confirmed); Tribhuvan Darbari, Chairman of the National Chapter of the SCO Business Council, Chairman of the India-Russia Business Council (India), (video message); Narnia Bohler-Muller, Developmental, Capable and Ethical State Research of Division Human Sciences Research Council (HSRC), Head of Delegation Women20 (W20) South Africa W20SA-2025 (South Africa), (confirmed); Ilhom Nematov, CIS Deputy Secretary General (Uzbekistan), (confirmed); (не будет презентации) Ruby Sinha, President of BRICS Chamber of Commerce and Industry Women Empowerment Vertical, Founder of SheatWork.com and Kommune Brand Communications (India), (confirmed); (не будет презентации) Nhlanhla Gcwabaza, Member of Parliament of the Republic of South Africa, Portfolio Committee Member of Social Development, Portfolio Committee Member of Cooperative Governance and Traditional Affairs (South Africa), (confirmed).
12:45-14:15	<u>Panel Session «Healthcare as one of the key vectors for the BRICS Cooperation Development»</u> <u>Conference hall 1, National Center "Russia"</u> <u>Moderator:</u> Liudmila Shcherbakova, President of Velpharm Group, Head of the BRICS WBA Russian Chapter Working Group on Healthcare (Russia), (confirmed). <u>Speakers:</u> Oksana Drapkina, Director of the Federal State Budgetary Institution "National Medical Research Center for Therapy and Preventive Medicine" of the Ministry of Healthcare of the Russian Federation of the Russian Federation, Academician of the Russian Academy of Sciences, Chief specialist in therapy and general medical practice of the Ministry of Health of the Russian Federation, Honored Doctor of the Russian Federation (Russia), (confirmed);

	Valentina Kosenko, General Director, Scientific Center for Expertise of Medicinal Products of the Ministry of the Ministry of Health of the Russian Federation (Russia), (confirmed); Walker Lahmann, Executive Director of Institutional Relations at Eurofarma (Brazil), (confirmed); Idania Caballero Torres, Director of the Representative Office of "Biocuba Farma" in the Russian Federation (Cuba), (confirmed); Olga Lidia Jacobo Casanueva, Director of CECMED (Cuba), (confirmed); Noha Abdelshakour, Business and Development Director of Utopia Pharma (Egypt), (confirmed); Maryam Tajabadi Ebrahimi, Founder & Shareholder of Bojan Co. (production of aquatic vaccines), Member of the board of Iranian Natural and & traditional Medicine Association, Member of BRICS WBA Iran Chapter (Iran), (confirmed); Inna Soldatenko, Deputy Director for Medical examination and Rehabilitation of the Republican Scientific and Practical Center of Oncology and Medical Radiology named after N.N. Alexandrov (Belarus), (confirmed); Manat Almasheva, Founder and CEO of "LAB Service company" (Kazakhstan), (confirmed); Elnura Abylkasymova, Representative of Health Club company (Kyrgyzstan), (confirmed); Bharati Suresh Chand, Managing Director of Global Edge Pharma Sdn Bhd (Malaysia) (NAWEM), (confirmed); Nihan Çakıcı, Chairman of the Board of Directors of KOIDER (Kocaeli Business Women and Executives Association) (Turkey), (confirmed); Chris Maphanga, Strategic Advisor of BRICS WBA SA Development Planning Expert (South Africa), (confirmed).
12:45-14:15	<u>Online or Offline Business: Which to Prioritize?</u> <u>Conference hall 2, National Center "Russia"</u>

	Format: Open mic 2 experts – representatives of online and offline businesses, 1 moderator *Youth Program <u>Moderator:</u> Ivan Kryazhev, representative of the Department of International Cooperation of the ANO "Directorate of the World Youth Festival" <u>Speakers:</u> Omar El-Barbari, Founder and CEO of OBM Education”, Member of the Forbes “30 Under 30” list Yulia Ruzankina, Founder and CEO of Laser Insight, Best young entrepreneur of Russia 2024, BRICS Best Women's Startup in Medicine
12:45-14:15	<u>Panel Session “Moscow - the best city for doing business”</u> <u>Conference hall 3, National Center "Russia"</u> <u>Moderator:</u> Agnessa Osipova, Chairman of the Board of Directors of the Russian Franchising Association, President of JSC BRPI, (Russia), (confirmed). <u>Speakers:</u> Natalia Shinkareva, Deputy General Director of the State Budgetary Institution "Small Business of Moscow", (Russia), (confirmed); Elena Krasnova, Co-founder of Tkanoff, the marketing agency Marketfan, Deputy Chairman of the Board of OPORA RUSSIA, Moscow City Branch, Member of the working group on sustainable development of the ANO Public Capital under the Agency of Strategic Initiatives and the Department of Investment and Industrial Policy of Moscow (Russia), (confirmed); Surana Radnaeva, Founder of SinoRuss, tax consultant, international lawyer (Russia), (confirmed); Wang Xiaoran, First Deputy Secretary General of the Union of Chinese Entrepreneurs in Russia (China), (confirmed); HRH Princess Lebogang Zulu, Chairperson of the South African Chapter of the BRICS Women's Business Alliance, Vice President of ISACC, Executive Director of Kampara Group (South Africa), (confirmed).

13:30-15:45	<u>Lunch</u>
15:45-16:00	Signing ceremony of agreements and MOUs
16:00-17:30	<u>Panel Session «Special Economic Zones in BRICS Countries»</u> <u>Congress hall, National Center "Russia"</u> <u>Moderator:</u> Elena Chashchina, Co-owner and Managing Partner of EPOTOS Group of Companies, Member of the Russian Chapter of the BRICS Women's Business Alliance (Russia) (confirmed). <u>Speakers:</u> Dahlia El-Hawary, Deputy CEO of the General Authority for Investment and Free Zones (GAFI), (Egypt), (confirmed); Keabneh Samuel Alemu, Marketing Manager of Luckson Tour and Travel (Ethiopia) (confirmed); HRH Princess Palesa Kambule, Chairperson of BRICS WBA Eswatini Regional Office, President of Women in Power (Eswatini), (video message); Masrura Ram Idjal, Founder and CEO, PT. Rabbani Semesta Utama (Indonesia), (confirmed); Ratna Ha smaida, Vice President of PT Pactoconvex Niagatama August, President Director of PT Pacto (Indonesia), (confirmed); Saliza Abdullah, Group Managing Director, BG Capital Holdings & Deputy President, NAWEM (Malaysia), (confirmed); Chula Sukmanop, Secretary General, Eastern Economic Corridor (EEC) (Thailand), (confirmed); Hon. Duduzile Zuma-Sambudla, MP of Parliament of South Africa, Chair of SADC Regional Caucus, PanAfrican Parliament (South Africa), (confirmed); Nguyen Thu Thao, Director of Business Development of the Russian Market of Shinec JSC (Vietnam), (confirmed);

16:00-17:30	<u>Panel Session «BRICS and Latin American Countries: in Search of New Areas of Trade and Investment Cooperation»</u> <u>Conference hall 1, National Center "Russia"</u> <u>Moderator:</u> Mashkova Tatiana, General Director of NC SESLA, Deputy Chairman of the Russia-Cuba Business Council, (Russia), (confirmed); <u>Speakers:</u> Teresa Cristina Corpa Vendramini, Business Director and Consultant at Embrapa (Brazil), (confirmed); Florencia Ana Barba, Director General and Economic Advisor of the Russian-Argentine Business Council (Argentina), (confirmed); Luz Karime Malkun Bernades, Association for Development Cooperation and International Business-ACD INTERNATIONAL (Colombia), (confirmed); Liana Perez Pupo, Executive Director of Artificial Intelligence for Sustainable Development LLC (Cuba), (confirmed); Virginia Velásquez, Honorary Consul of Russia in the Dominican Republic (the Dominican Republic), (confirmed); Arsilia Arsyadjuliandi, Managing Director of Riau Muda Group, Founder of Organic Center (Indonesia), (confirmed); Frania Peralta, Head of the Ministry of Entrepreneurship Development (Nicaragua), (confirmed); Juan Murazzi, Director of Sales at Smoore Tech, (Peru), (confirmed); Dra. Cecilia Leal, Lawyer, activist of the New Social Democratic Space party (Uruguay), (confirmed); Raquel Lochenberg, Head of the BRICS WBA South Africa Chapter working group on Trade & Investment, CEO of One Africa Holdings (South Africa), (confirmed);

	Sewagodimo Mthethwa, Corteva Agripreneur Alumna Founder of Poultry & Land Development Enterprise (South Africa), (confirmed).
16:00-17:30	<u>Panel Session «How to raise capital and enter the BRICS Market»</u> <u>Conference hall 2, National Center "Russia"</u> Format: TED talks 4 experts, 1 moderator *Youth Program <u>Moderator:</u> Elizaveta Melnikova, representative of the Department of Projects and Programs of the ANO "Directorate of the World Youth Festival" <u>Speakers:</u> Tatiana Seliverstova, Founder of the International Trade investment company "Consult Invest ITIC", Director of the BRICS and SCO Business Incubator, Director of the International Award "TOP-100" BRICS entrepreneurs" (Russia), (confirmed). Ankita Sachdev, Executive Director, BRICS Chamber of Commerce and Industry (India) (confirmed). Ruby Sinha, Founder of the Kommune Brand company Communications", Host of the podcast "She Diaries"(India), (confirmed). Elena Shifrina, Founder of the company "BioFoodLab" (production healthy food products Bite) (Russia), (confirmed). Valentina Kovalskaya, Founder of the women's accessories brand "SLONVISH" (Russia), (confirmed). Nina Zelenskaya, Director of the Russian Children's Center in Cape Town, Deputy Chairman of the Coordinating Council of Organizations of Russian compatriots in South Africa (Russia), (confirmed). HRH Princess Lebogang Zulu, Chairperson of the South African Chapter of the BRICS Women's Business Alliance, Vice President of ISACC, Executive Director of Kampara Group (South Africa), (confirmed).
16:00-17:30	Pitch sessions of the winners of the BRICS Women's Startup Contest

	<u>Conference hall 3, National Center "Russia"</u>
16:00-17:30	<u>Panel Session «Generations X, Y and Z: Approaches to Building a Business»</u> <u>Press Event Hall, National Center "Russia"</u> Format: Role-playing dialogue 3 experts – representatives from different generations, 1 moderator *Youth Program <u>Moderator:</u> Ivan Kryazhev, representative of the Department of International Cooperation of the ANO "Directorate of the World Youth Festival" <u>Speakers:</u> Natalya Afonichkina, Patchwork Designer, Founder online schools of Sewing and Style, Author of the podium project "Patchwork Show", participant of international and all-Russian festivals and exhibitions of patchwork sewing Jassim Juma, Managing Director of “frostedfrozenfresh”, Chairman of Able & Will Facilitation Consultants, Member of BCCI, Executive Director of Industrial Devices", Member of the Board of GEDI INTERNATIONAL”, Director of “Falah Arabia”, Founder and CEO "Eastern Equipment" Azlia Nimas Santoso, Owner of the brand “Kurnia Plastik”, beauty influencer
18:30-21:00	Traditional Gala Dinner (by invitation only) <u>Lotte Hotel Moscow, Moscow, Novinsky blvd., 8, building 2</u>
16 May (Friday) National Center “Russia”, Moscow, Krasnopresnenskaya emb., 14	
9:00-10:30	<u>Panel Session «BRICS CREATIVE INDUSTRIES: Building Cooperation Across Sectors»</u> <u>Congress hall, National Center "Russia"</u>

	<u>Moderator:</u> Yuliana Slashcheva, Chairperson of the Board at SMF Studio/Soyuzmultfilm, Chairperson of the Board for the Russian Animation Film Association, CEO of the Gorky Film Studio, Head of the BRICS WBA Russian Chapter Working Group on Creative Industries (Russia), (confirmed). <u>Speakers:</u> Fernanda Tedde, COO of Almap BBDO (Brazil), (confirmed); Taciana Claudia Flores, Founder of Tasci (Brazil), (confirmed); Ma Shuang, Director of Beijing-Moscow International Economy and Trade Center, Beijing Municipal Commerce Bureau, Chairman of Beijing Yabaolu International Chamber of Commerce (China), (confirmed); Reena Mishra Vashisht, Managing Director, Thinking Beyond Interiors Pvt. Ltd (India), (confirmed); Jully Tjindrawan, Founder and Owner of PT Jully Tjindrawan Robotik (Indonesia), (confirmed); Nafiseh Shahi Nouri, CEO of Ilsa Creative House” based on cultural industries, Member of BRICS WBA Iran Chapter (Iran), (confirmed); Jacqueline Fong Yean Yee, CEO & Director of Tanoti Sdn Bhd (Malaysia) (NAWEM), (confirmed); Natalia Virtuozova, General Director of National Centre RUSSIA (Russia), (confirmed); Eleni Malumbete-Kwinana, Board Member of BRICS WBA SA (Innovative Dev.), Chair of BRICS WBA Africa Desk, CEO of Vulatel & Zara Synapse (South Africa), (confirmed); Ms Samukelisiwe Sibisi, Festival Director, Amajuba Film Festival (confirmed).
9:00-10:30	<u>Panel Session «BRICS and Countries in Middle East & North Africa: Energy, Infrastructure, Industry»</u> <u>Conference hall 1, National Center "Russia"</u>

	<u>Moderator:</u> Elena Chashchina, Co-owner and Managing Partner of EPOTOS Group of Companies, Member of the Russian Chapter of the BRICS Women's Business Alliance (Russia) (confirmed). <u>Speakers:</u> Cristiane Lacerda, CEO of EcoConstruct Brazil (Brazil) Marianne Ghali, Chairperson of the Egyptian Chapter of the BRICS Women's Business Alliance, Managing Director of Qalaa Holdings, Managing Director of Grandview Investment Holdings (Egypt), (confirmed); Ghada Darwish, CEO of DEM Consulting (Egypt), (confirmed); Amany Arafa, CEO & Managing Director of RMG Egypt for Energy Projects (Egypt), (confirmed); Rinawati Prihatiningsih, Chief Operations Officer of Pt. Infinite Berkah Energi (Indonesia), (confirmed); Zahra Rahaie, Founder & CEO Navak Chemipakhsh, Member of the Iranian Chapter of the BRICS Women's Business Alliance (Iran), (confirmed); Iftida Yasar, Member of the Supervisory Board of BPJS Kesehatan, Board Member of Indonesian Businesswomen Association (IWAPI), (Indonesia) (confirmed); Nihan Çakıcı, Chairman of the Board of Directors of KOIDER (Kocaeli Business Women and Executives Association) (Turkey), (confirmed); Christine Masaiti, CEO of Grandstage Trading, Co-Founder of Women in Green Energy Africa (South Africa), (confirmed); Vusal Rajabli, CEO of RSolutions (Azerbaijan) (confirmed).
9:00-10:30	<u>Panel Session «BRICS and Countries in Asia-Pacific: Potential for Enhancing Trade and Economic Partner Ties in High-Tech and Industry»</u> <u>Conference hall 3, National Center "Russia"</u> <u>Moderator:</u>

	Svetlana Prusova, Director for International Cooperation and Government Relations, FESCO (Russia), (confirmed). Speakers: Azam Karami, Founder of “Vira Kavir”, member of the Iranian Chapter of the BRICS Women’s Business Alliance (Iran), (confirmed); Nguyen Mai Hong, Director of V-exim Solutions (Vietnam), (confirmed); Oliver Nalevanko, International Digital Economies Association (Hong Kong, China), (confirmed); Emiliawati Zainol, Managing Director of Q3 Management Solutions Sdn Bhd (Malaysia), (confirmed); Aida Rohana Ismail Zabri, Regional Director of Hadid International Services (Malaysia), (confirmed); Bheki Mathe, Board Member of BRICS WBA SA (Capacity Building) Head – Cato Ridge Logistics Hub (South Africa), (confirmed); Ruby Sinha, President of BRICS CCI WE (India and South Africa), Founder of SheatWork.com & Kommune Communications (South Africa), (confirmed); Devi Erna Rachmawati, SE.,MBA,.ph.D (DIRECTOR OF PT NEXBIO TECH INTERNASIONAL (Indonesia), (confirmed); Irawati Hermawan, Chief Executive Officer of Hermawan Juniarto & Partners (Indonesia), (confirmed); Thet Thet Zin, Chairperson of Myanmar Women Affairs Federation (Myanmar), (confirmed).
9:00-12:15	<u>Lecture series: basics of BRICS business communication</u> <u>Press Event Hall, Congress hall, National Center "Russia"</u> Speakers:

	Vicente Barrientos, Chairman (President), Coordination Council of the Joint Center for Business Cooperation "BRICS" (Brazil) (confirmed); Biswarup Sanyal, Head of the Russian branch of the Mitra SK Pvt Ltd (India), (confirmed); Li Li, Academician of the Russian Academy of Natural Sciences, PhD in Economics (China), (confirmed).
10:45-12:15	<u>Simulation game: The Leadership Code</u> <u>Conference hall 2, National Center "Russia"</u> Format: Simulation Game 2 experts: one man and one woman, 2 teams, 1 moderator *Youth Program <u>Moderator:</u> Elizaveta Melnikova, representative of the Department of Projects and Programs of the ANO "Directorate of the World Youth Festival" <u>Speakers:</u> Eleni Malumbete-Kwinana, Board Member of the BRICS WBA SA (Innovative Dev.), Chair of the BRICS WBA Africa Desk, CEO of Vulatel & Zara Synapse (South Africa), (confirmed);
10:45-12:15	<u>Panel Session «BRICS and African Continent: Investing in Sustainable Development in a Multipolar World»</u> <u>Conference hall 1, National Center "Russia"</u> <u>Moderator:</u> HRH Princess Lebogang Zulu, Chairperson of the South African Chapter of the BRICS Women's Business Alliance, Vice President of ISACC, Executive Director of Kampara Group (South Africa), (confirmed). <u>Speakers:</u> Justin Ajinga Tanyi, Founder/Executive Chairman at UnionFarms of Africa (UFA) (Cameroon), (confirmed); Hoda Yassa, President of Arab Women Investors Union (Egypt), (confirmed);

	Engedaye Eshete, Head of the Equal Trade Women Alliance Ethiopia (Ethiopia), (confirmed); Filda Yusgiantoro, Chairperson of The Purnomo Yusgiantoro Center (Indonesia), (confirmed); Elena Vorobeva, Head of Digital Marketing at PhosAgro (Russia), (confirmed); Aisha Rimi, Executive Secretary/CEO of Nigerian Investment Promotion Commission (Nigeria), (confirmed); Teverai Chigogo Nhapi, Chairperson of BRICS WBA Zimbabwe Regional Office, CEO of Jovotech & SCIC (Zimbabwe), (confirmed); Linda Tsitsi Mutemaringa, Executive Director of ENAZ Zimbabwe, Founder of Business Investment Expo (Zimbabwe), (confirmed); Zola Angel Ngidi, COO of Durban & Coastal Mental Health, CEO of ZEMUMC Group (South Africa), (confirmed).
10:45-12:15	<u>Panel Session «BRICS and CIS countries: New Perspective on Regional Cooperation»</u> <u>Conference hall 3, National Center "Russia"</u> <u>Moderator:</u> Ilhom Nematov, CIS Deputy Secretary General (Uzbekistan), (confirmed). <u>Speakers:</u> Tatiana Lugina, Chairperson of Bellegprom concern, Chairperson of the BRICS Women's Business Alliance Regional Office in Belarus (Belarus), (confirmed); Raushan Sarsembayeva, President of the Association of Business Women of Kazakhstan, Chairperson of the BRICS Women's Business Alliance Regional Office in Kazakhstan (Kazakhstan), (confirmed); Aidai Kerimkulova, Deputy Chairperson of the BRICS Women's Business Alliance Regional Office in Kyrgyzstan (Kyrgyzstan), (confirmed); Olga Batsyna, Sales Director Russia of SPA International Food Group Co. Ltd. (Thailand), (confirmed). Victoria Bayran, Head of the Center for Support and Development of Women's Entrepreneurship, Belinvestbank OJSC (Belarus) (confirmed);

	Hon. Hazel Mbele , MP – Parliament of South Africa, Portfolio Advocate – Gender Equity & Inclusive Growth, (South Africa), (confirmed).
12:15-13:15	Lunch
13:30-15:30	B2B&B2G Sessions
13:30	Visit to Russian pharmaceutical manufacturing company Velpharm-M
15:30-19:30	Sightseeing Tour
During day	Film screening of short films from the BRICS countries <u>Big Concert Hall, National Center "Russia"</u>